



# PAKISTAN HOTELS ASSOCIATION<sup>1</sup>

(REGISTERED WITH THE MINISTRY OF COMMERCE, GOVERNMENT OF PAKISTAN)

## PHA Secretariat Report to the Executive Committee on matters taken up during July, 2018 to September, 2018 and Association representation:

- 1. July 03, 2018:** The Executive Committee Meeting of Association was held at Pearl-Continental Hotel Karachi to discuss various agenda items including approval of Election Schedule for the Year 2018.
- 2. July 04, 2018:** Follow up meeting with the Director Operations, Sindh Food Authority along with Executive Committee Members was held at Movenpick Hotel Karachi to discuss the proposal draft of SFA on Standard Operating Procedures for its implementation.
- 3. July 10, 2018:** Second Meeting of FPCCI Standing Committee on Hotels 2018 at Board Room of FPCCI Clifton Karachi was held, whereby follow up of its First Meeting was taken up on priority basis to redress the issues of hospitality industry.
- 4. July 31, 2018:** PHA Members meeting with the Director General, Sindh Food Authority in his office at Clifton, Karachi was held, attended by representative PHA Member Hotels and other Associations reps and stakeholders, who were also invited to discuss levy of proposed fee structure for Registration, Food License Fee. After discussions during the meeting and as requested by the Authority, PHA submitted its proposal on Fee structure based on member hotels input / suggestions.
- 5. September 5-6, 2018:** Association actively participated at International Tourism Expo 2018, held at Karachi Expo Centre, which certainly provided a unique platform to promote inbound, outbound and domestic tourism in Pakistan. ITE 2018 proved to be a great successful event of Travel and Tourism Industry of Pakistan involving all important stakeholders, organizers of ITE, all sponsors and exhibitors of travel and trade industry, Provincial Tourisms, Hoteliers, Tour Operators, Travel Agents, and Airlines etc.

On Behalf of Pakistan Hotels Association, PHA thanks M/s. Marsh Events for their kind consideration to involve PHA for the event enabling Association to bring awareness amongst the visitors, participants and industry players about the Pakistan Hospitality Industry and to demonstrate the potential of travel and hotel industry to expand their business and profiles:

- 6. September 09, 2018:** On invitation of College of Tourism and Hotel Management (COTHM), Association Chairman, Executive Committee and other members attended their 4th Annual Convocation, held at Finance & Trade Centre Auditorium Karachi. Mr. Zubair Surti, Chairman, Mr. Ather Bhutto, Mr. Rehan Faiz



Pirzada and Secretary General PHA were amongst the guests of the Convocation and also participated in distribution of Certificates and Awards. Chairman PHA in his speech appreciated the role of COTHM and highlighted the importance of Culinary Arts in hospitality industry and emphasized the importance of food safety and hygiene in food industry. Ceremony was well attended by all stake holders of Hotels, Restaurants and food industry.

7. **September 28, 2018:** The Executive Committee of Association was held at Pearl-Continental Hotel Karachi followed by 54th Annual General Meeting, attended by all members. Election results were announced at the Annual General Meeting along with other agenda items of AGM, i. e Chairman's Report for the Year 2018 was presented before the audience, to confirm the Minutes of Annual General Meeting of 2017, to confirm and approve the Audited Accounts for the Year 2018, approval of General Body for revised Annual Subscription fee, as recommended by the Executive Committee, which has not been increased since 2012, and to appoint Auditors for the Year 2019.

Above is being submitted for Members perusal, information and necessary follow up please.

Thanks and regards

Fouzia Azhar  
Secretary General  
Pakistan Hotels Association

